



HETHICO

HEALTHCARE
ETHICS & COMPLIANCE
CONFERENCE

Agenda

efpia

European Federation of Pharmaceutical
Industries and Associations

 **ethics**



MedTech Europe
from diagnosis to cure

This event is sponsored by:

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TUESDAY 3 OCTOBER

INTERNAL MEETINGS

14:00 - 18:00 ETHICS Annual Summit

18:00 - 19:30 Networking cocktail

WEDNESDAY 4 OCTOBER

INTERNAL MEETINGS

10:00 - 12:30 ETHICS Annual Summit

10:00 - 12:30 CVS/e4ethics roundtable

12:30 - 14:00 Networking lunch

14:00 - 17:00 MedTech Europe Ethics & Compliance Committee
Members ONLY

14:00 - 17:00 EFPIA Ethics & Compliance Committee
Members ONLY

WEDNESDAY 4 OCTOBER

HETHICO PROGRAMME

14:00 - 17:00

Training session on internal investigations: from Alert to Remediation plan

Description:

This dynamic program is designed for beginners in healthcare ethics & compliance, legal, and risk management roles, enabling them to effectively conduct investigations related to anti-bribery rules and regulations.

Throughout this training, you will gain a comprehensive understanding of the unique challenges and regulatory frameworks governing anti-bribery rules in healthcare.

Through interactive sessions, case studies and practical exercises, you will learn the methodologies and techniques required to conduct thorough investigations, gather evidence, and structure and organize interviews of the relevant parties, as well as build a remediation plan.

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18:00 - 22:00

Welcome networking cocktail & dinner

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THURSDAY 5 OCTOBER

HETHICO PROGRAMME

08:00 - 08:30	Welcome coffee
08:30 – 08:45	Welcome & Setting the scene <u>Moderators:</u> Anne-Sophie Bricca – Deputy General Counsel - Senior Director Law & Compliance EMEA, Terumo BCT, Inc. Meredith Kennedy – Head of Compliance Europe Nth/Sth, Roche Pharma
08:45 - 09:00	Opening keynote, Emily O’Reilly – European Ombudsman
09:00 - 10:00	Cross-functional panel: “What does the future hold for ethics & compliance?” <u>Speakers:</u> Fernando Morales Olivera – Senior Director, Ethics & Compliance EMEA, BD Daphne Dernison – Global Lead Public Policy, Philips Nicola Giovinazzi – Global Head Compliance, Menarini Group <u>Description:</u> This session aims at discussing with different experts, the upcoming trends and also key legislations that will probably affect the ethics & compliance departments in healthcare companies, in particular in the field of AI and ESG.
10:30 - 11:15	Panel discussion: “Ethics & compliance programs: Adapting to a new world” <u>Speakers:</u> Juan Ignacio Canosa – Compliance Director AstraZeneca. EFPIA Chair E&CC. IFPMA eBIC member. François Haas – Head of Ethics and Compliance Solutions, UCB Signe Elbaek – Chief Compliance Officer, Mölnlycke AB <u>Description:</u> This session aims at discussing these trends and upcoming new rules and consider best practices in terms of adapting companies’ compliance programs. An interactive survey may be setup in order to allow to take the pulse of the audience.

THURSDAY 5 OCTOBER

HETHICO PROGRAMME

11:15 - 12:00	<p>Panel discussion: “New ways of partnering (e.g. patients, public-private partnership, collaborative research)”</p> <p><u>Speakers:</u> Nicole Wicki – Program Director, The Synergist ASBL Philippa Montgomerie – VP Ethics & Compliance Officer, Global Regions, Medtronic Mark Lloyd Davies – Head, Global Government Grant Office, Johnson & Johnson Katja Walløe – Senior Compliance Officer, Global Compliance, H. Lundbeck A/S</p> <p><u>Description:</u> This session will deep dive in some of areas where new ways of partnering have been developed by life science companies, in particular with patients, public authorities (e.g. PPP) and research organisations (e.g. Collaborative Research) and identify specific risks and opportunities arising from these different setups and what this means for compliance teams within the companies.</p>
12:00 - 13:30	Networking lunch

THURSDAY 5 OCTOBER

HETHICO PROGRAMME

13:30 - 15:00

Ask the experts session

Description:

The “Ask the Experts” session will be set up in roundtable discussions designed for smaller groups of active participants. The time allocated will allow them to get to the heart of key issues. The setup allows attendees to ask any questions they may have of the given subject matter to the expert(s) at the table. Attendance is limited to 10-12 persons per table. After 40 minutes, the participants are invited to switch tables.

Topics & Table leads:

- AI and new technologies in healthcare – **EY**
- Middle East – **Arwa Asiri (Mecomed)**
- The Future of the Compliance function– **PwC**
- CVS & e4ethics – **Myriam Invidia and Dhana Ong (Ethical MedTech), José Zamarriego (Farmaindustria)**
- Promotion and advertising in the digital world – **King & Spalding**
- Embedding ethics, compliance and sustainability into governance – **Clifford Chance**
- The EU Whistleblowing Directive – **Michele Tagliaferri (Sidley)**
- Disclosure & Transparency – **IQVIA**
- Update MedTech Europe Code – **MedTech Europe**
- EFPIA Code of Ethics – **Julie Bonhomme (EFPIA)**

15:05 - 15:25

Closing remarks